

August 2011

Dear Students:

The cost of the year book this year is \$90.00. If you purchase your book before October 21st, the price will be discounted to \$80.00. You can save a great deal of money on the purchase of your yearbook by selling an ad to a local business, and to your family and friends. Many businesses choose to place ads in our yearbook to support South Shore Vo-Tech. You will receive a 25% discount of the price of the ad. For example, a full page ad sells for \$250. You will receive a 25% of \$250 discount from the price of your book which totals \$62.50, making the cost of an \$80 yearbook \$17.50. The following discounts are available: a half-page ad - \$31.25 discount, a quarter page ad - \$18.75 discount and an eighth page ad - \$12.50 discount.

Last year several of the students were able to completely cover the cost of their yearbook by selling ads. Please have the business you sell the ad to, supply us with a business card or copy of the ad they would like placed in the yearbook. So please take the time to your promote your yearbook and at the same time save money.

Sincerely,

Margaret Dutch  
Principal