

2012 YEARBOOK

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Hanover, MA 02339
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The South Shore Vo-Tech High School Yearbook Staff has launched its 2011-2012 advertising campaign! Our yearbook is made possible through the generosity of local businesspeople like yourself, and we greatly appreciate your past and future support.

Our publication receives no town or school funds; we are supported solely through business and personal ads and book sales. Our goal this year is to raise enough revenue through display advertising to keep the cost of the book to parents and students as low as possible. We are also planning to again print our yearbook entirely in full color!

Thank you for helping our students build an outstanding 2012 SSVT yearbook!

BUSINESS INFORMATION (PLEASE PRINT)

Business Name _____
Address _____ Town/St/Zip _____ Phone _____
Name of person authorizing ad _____ E-mail _____

ADVERTISEMENT INFORMATION

- CHOOSE ONE SIZE**
- Full page color ad \$ 250
 - Half page color ad 125
 - Quarter page color ad 75
 - Eighth page color ad 50
 - Copy of 2012 yearbook 90
(you may order more than one)

For our ad space, plus ____ yearbooks @ \$90 each, we are enclosing a check for \$_____ made payable to SOUTH SHORE VOCATIONAL HIGH SCHOOL YEARBOOK.

(Use this space to sketch ad layout)

REQUIREMENTS FOR AD COPY: Please clearly print at right the copy you wish us to typeset for your ad; or place your previous ad, indicating any changes. BE CONCISE - try to present essential information. If logos, business cards, letterheads, etc., are provided, please attach them to this sheet but DO NOT STAPLE THROUGH, OR SCOTCH TAPE OVER, ART OR COPY! Please provide TWO COPIES of any business card.

ARTWORK should be black or a dark color ink.

PHOTOS should be good quality; we can reduce or enlarge to fit space. We cannot guarantee return of photos undamaged; send us a color photocopy of any valuable pictures.

GUIDELINES FOR ELECTRONIC SUBMISSION: Contact the yearbook advisor for guidelines before submitting digital files. Call Ms. Jennifer DeMariano at 781.878.8822 x438, or email jdemariano@ssvotech.org

IF MAILING form or ad copy, send to Mary Lou Merrick, South Shore Vo-Tech High School, 476 Webster St., Hanover, MA 02339.

